

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: **September 22, 2010 – September 21, 2011.**

1) **Employment Unit: Port St. Lucie Broadcasters, Inc. and Treasure Coast Broadcasters, Inc.**

2) **Unit Members (Stations and Communities of License): WPSL(AM), Port St. Lucie, FL**

WJNX(AM), Fort Pierce, FL

WSTU(AM), Stuart, FL

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 4100 Metzger Road Fort Pierce, Florida 34947	Telephone Number: 772-340-1590
	Contact Person/Title: Carol Wyatt/President
	E-mail Address: carol@wpsl.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
1. Sales Account Exec.	WPSL on-air advertisement

5) **Job Title: Sales Account Exec. Referral Source(s) of Hiree: WPSL on-air advertisement**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
WPSL Radio	Carol Wyatt	4100 Metzger Road Fort Pierce, Florida 34947	772-340-1590	2	No
WJNX Radio	Carol Wyatt	4100 Metzger Road Fort Pierce, Florida 34947	772-340-1590	0	No
WSTU Radio	Carol Wyatt	4100 Metzger Road Fort Pierce, Florida 34947	772-340-1590	0	No

Stations WPSL, WJNX and WSTU are Equal Opportunity Employers.

6) **Total # of Interviewees Referred:** For the period from September 22, 2010, through September 21, 2011, this Employment Unit interviewed 2 interviewees for full-time job vacancies.

7) **Supplemental Recruitment Initiatives.**

(a) **Initiative: Participation in Events Sponsored by Educational Institutions**

1. WPSL/WJNX/WSTU's General Manager participated in Fort Pierce Central High School's Career Academy, where he met with approximately sixty 11 & 12th grade students on Feb. 11, 2011 8:30A-12N. The General Manager presented information about career opportunities in broadcasting, and discussed Information Technology as it relates to broadcasting & webcasting (for example: utilizing Skype technology to broadcast high school football games). The General Manager also talked with the 9th Grade Cobra Academy about utilizing the internet and web design in both radio & television.
2. WPSL/WSTU/WJNX General Manager & WPSL Host participated in and judged the Florida Chapter of Skills "Best Radio & TV Commercials" competition at St Lucie West Centennial High School on Feb. 25, 2011 11:30A-2:30P. Commercials were produced by high school & college students from around Florida, and winners proceeded to the national competition. The competition stressed production techniques, writing, and effective use of sound.